

ABOUT

BBTA



BORIS BECKER
INTERNATIONAL TENNIS ACADEMY



BB TA CONCEPT

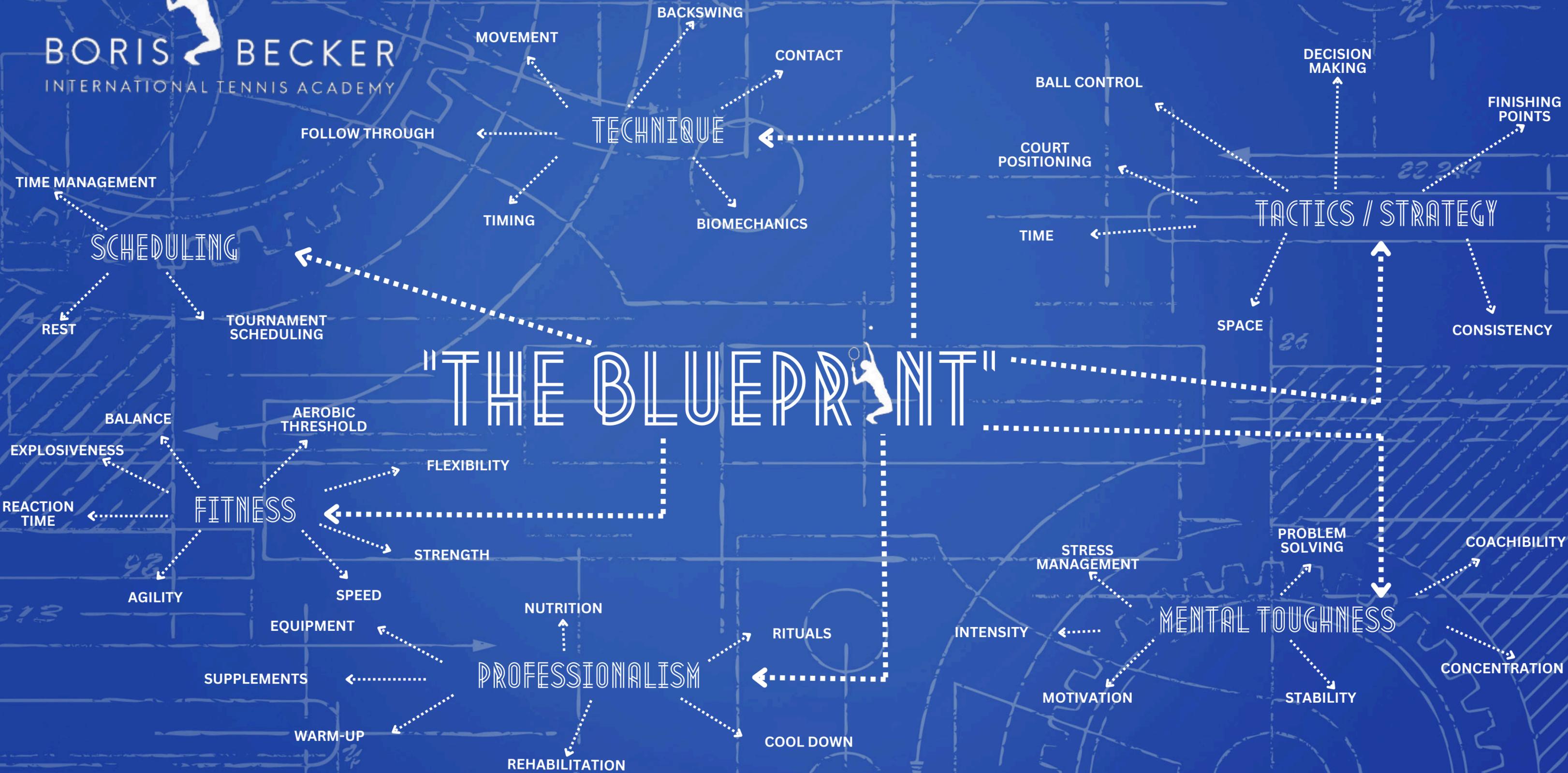
"THE BLUEPRINT"

A BATTERY OF TESTS FOR EACH ASPECT OF YOUR GAME, AND THEN DESIGNING EACH PLAYER'S PERSONAL PROGRAM BASED ON THE RESULTS!



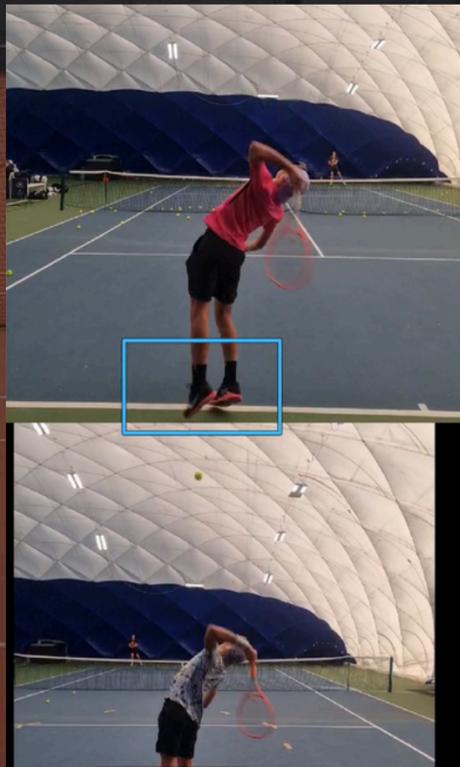
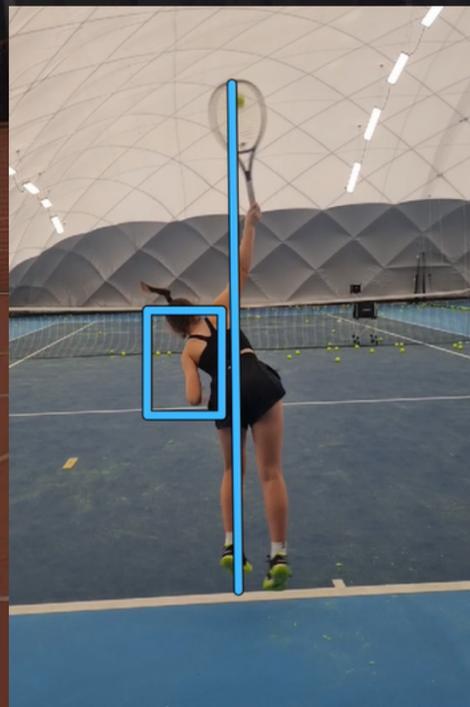


"THE BLUEPRINT"



ASPECT 1: TECHNIQUE

Using Video Analysis to test all aspects of techniques needed to enhance stroke production.



"THE BLUEPRINT"

ASPECT 2: TACTICS

ANALYZING PLAYER TACTICS USING STATE OF THE ART WINGFIELD MATCH ANALYSIS SOFTWARE

Coach Corner

Players or Groups

Matches Freeplays Drills Video only

04.07.24@Boris Becker Academy
Christopher & Julius Overview



Match 92 Min

Christopher **2 5**

Julius **6 7**

Julius Average Fastest

Deuce **140.6 km/h 168 km/h**

Ad **141.8 km/h 174.1 km/h**

Net clearance

Christopher Julius

0.3m 0.2m
Avg. net clearance Avg. net clearance

Height	Christopher	Julius
4m	0% 0x	0% 0x
3m	0% 0x	0% 0x
2m	1.1% 1x	0% 0x
1m	1.1% 1x	0% 0x
0m	86.8% 79x	89.9% 80x
Net	11% 10x	10.1% 9x

Placement

Christopher Julius

All Deuce Ad

Best serve strategies (% points won)



View full court >

Placement	Christopher	Julius
IN	53/90	60/82
OUT	27/90	13/82
NET	10/90	9/82

Totals Percentages

Match

Christopher 2 5

Julius 6 7

Stats

Overall Serves Returns Groundies

Match insights

Statistic	Christopher	Julius
Total points won	56/129	73/129
Serve points won	33/65	41/64
Return points won	23/64	32/65
Net points won	2/3	1/3
Winners	14/129	19/129
Errors	38/129	35/129

Totals Percentages



"THE BLUEPRINT"



ASPECT 3: FITNESS

A BATTERY OF TESTS FOR EACH ELEMENT OF FITNESS
NEEDED TO BE A TENNIS PLAYER.



"THE BLUEPRINT"



BORIS BECKER
INTERNATIONAL TENNIS ACADEMY

ASPECT 4: MENTAL

A PSYCH-EVALUATION DESIGNED TO MEASURE A PLAYERS ANXIETY, CONCENTRATION, AND EMOTIONAL CONTROL

Name: _____
Datum: _____

Becker Blueprint Psycho-Evaluation (Deutsch)

Mit einem "x" markieren

	Überhaupt nicht	Etwas	regelmäßig	Sehr viel sogar
1	1		3	4
2	1		3	4
3	1	2		4
4	1		3	4
5	1		3	4
6	1	2		4
7	1	2		4
8	1		3	4
9		2	3	4
10		2	3	4
11	1	2	3	
12	1	2	3	
13	1	2		4
14	1			4
15	1	2	3	4
16	1	2		4
17	1	2	3	
18	1	2	3	4
19	1	2		4
20	1		3	4
21		2	3	4

BORIS BECKER INTERNATIONAL TENNIS ACADEMY

	Total	Average
Blue		
Yellow		
Green		



"THE BLUEPRINT"



ASPECT 5: PROFESSIONALISM

A QUESTIONNAIRE WHICH DETERMINES THE
PROFESSIONALISM OF THE PLAYER REGARDING
NUTRITION, SLEEPING HABITS, EQUIPMENT, RULES
AND MANY MORE:



"THE BLUEPRINT"



ASPECT 6: SCHEDULING

PROVIDING DAILY TRAINING SCHEDULING, TOURNAMENT SCHEDULING, AND UTILIZING PEAK INDEXES FOR OPTIMAL PERFORMANCE AT KEY TOURNAMENTS.

BORIS BECKER INTERNATIONAL TENNIS ACADEMY	WEEKLY SCHEDULE									
	Monday		Tuesday		Wednesday		Thursday		Friday	
	Pair 1	Pair 2	Pair 2	Pair 1	Pair 1	Pair 2	Pair 2	Pair 1	Pair 1	Pair 2
8h30	Warmup (Fitness Trainer)		Warmup (Fitness trainer)		Warmup (Fitness trainer)		Warmup (Fitness trainer)		Warmup (Fitness trainer)	Warmup (Fitness trainer)
9h00										
9h30	Tennis Training (1 coach 2 players)	Fitness training	Tennis Training (1 coach 2 players)	Fitness training	Tennis Training (1 coach 2 players)	Fitness training	Tennis Training (1 coach 2 players)	Fitness training	Tennis Training (1 coach 4 players)	Tennis Training (1 coach 4 players)
10h00		Rest		Rest		Rest		Rest		
10h30										
11h00	Rest	Tennis Training (1 coach 2 players)	Rest	Tennis Training (1 coach 2 players)	Rest	Tennis Training (1 coach 2 players)	Rest	Tennis Training (1 coach 2 players)		
11h30										
12h00	Fitness (Fitness trainer)		Fitness (Fitness trainer)		Fitness (Fitness trainer)		Fitness (Fitness trainer)		Fitness (Fitness trainer)	Fitness (Fitness trainer)
12h30										
13h00	Rest	Rest	Rest	Rest	Rest	Rest	Rest	Rest	Sports Massage	
13h30										
14h00										
14h30	Training (1 coach / 4 players)	Training (1 coach / 4 players)	Training (1 coach / 4 players)	Training (1 coach / 4 players)	Training (1 coach / 4 players)	Training (1 coach / 4 players)	Training (1 coach / 4 players)	Training (1 coach / 4 players)		
15h00										
15h30										
16h00	Group Mental Session		1 on 1 Session (If any players need it)		Sports Massage		1 on 1 Session (If any players need it)			
16h30										

THE ABOVE IS AN EXAMPLE AND SUBJECT TO CHANGE



"THE BLUEPRINT"



BORIS BECKER
INTERNATIONAL TENNIS ACADEMY

AFTER SCHOOL PROGRAM

- 2 HOURS OF TENNIS DAILY (BETWEEN 3PM AND 6PM)
- 1 – 1.5 HOURS FITNESS DAILY
- FULL "THE BLUEPRINT" DIAGNOSTIC
- TOURNAMENT SCHEDULING
- 3 X TOURNAMENT COACHING PER YEAR
- TRAIN IN HOLIDAY FOR HALF PRICE
- INCL. ALL BALLS, COURT HIRE, AND LIGHTS

NEW BLUEPRINT
STARTUP SPECIAL
PRICE:

24,000 € per
year incl. taxes



"THE BLUEPRINT"



INTERNATIONAL PROGRAM

- 2 X 2 HOURS OF TENNIS DAILY
- 1 - 2 X 1 HOURS FITNESS DAILY
- ONE ON ONE COACHING INCL.
- MENTAL TRAINING
- FULL "THE BLUEPRINT" DIAGNOSTIC
- TOURNAMENT SCHEDULING
- 5 X TOURNAMENT COACHING PER YEAR
- ALL TRAINING INCL. HOLIDAY TRAINING
- INCL. ALL BALLS, COURT HIRE, AND LIGHTS

NEW BLUEPRINT
STARTUP SPECIAL
PRICE:

30,000 € per
year incl. taxes



"THE BLUEPRINT"

BORIS BECKER
INTERNATIONAL TENNIS ACADEMY

SUMMARY

AFTERNOON PROGRAM

INTERNATIONAL PROGRAM

Amount of sessions per day (Mo – Fr)

1 Session / day

2 Sessions / day

Amount of fitness per day (Mo – Fr)

1 – 1.5 hour / day

1 – 2 hours / day

“THE BLUEPRINT DIAGNOSTIC”



Tournament Scheduling



Tournament Coaching



Nutrition and supplementation



One on one coaching

If needed within the session



Mental Training



PRICE INCL. VAT PER YEAR

24, 000 €

30, 000 €

“THE BLUEPRINT”

BORIS BECKER
INTERNATIONAL TENNIS ACADEMY



COME CHECK US OUT

COME FOR A TRIAL WEEK

AFTER SCHOOL PROGRAM: 550 €

INTERNATIONAL PROGRAM: 700 €

OR

GET A CURRENT BBITA CONTRACT PLAYER TO INVITE YOU
AS THEIR GUEST FOR FREE



"THE BLUEPRINT"

